



Global Immersion Programme Familiarisation Trips for Faculty and International Affair Departments

Ureka Education UK invites faculty and international affairs teams to participate in **familiarisation trip** during its Global Immersion Programmes (GIP) in 10 cities worldwide.

As part of this experience, participants will attend a **Certified Leadership Training** by **Wharton Interactive**, taught by a certified instructor, and receive an **International Certificate** recognising their participation.

The Wharton trainings are designed to enhance critical business skills through hands-on simulation exercises and is a core highlight of our GIP's.

Benefits of Familiarisation Visits

1. Firsthand Experience of Programme Impact

By witnessing the GIP in action, participants gain direct insight into the transformative effect these programs have on students, including the development of global competencies, leadership, and industry-readiness. Observing students' engagement in real-world projects and cultural activities is invaluable for understanding the depth of the programme's impact.

2. Leadership and Professional Development

Attending the Wharton Interactive Leadership Training provides participants with advanced insights into leadership strategies and practical skills. This professional development component is complemented by an internationally recognized certificate, underscoring their commitment to leadership excellence.

3. Networking and Relationship Building

Familiarisation visits facilitate networking with Ureka's global partners, programme facilitators, local faculty, and industry leaders. This environment encourages discussions on potential collaborations, dual-degree options, and faculty exchange programs, fostering stronger international academic partnerships.

4. Comprehensive Insights into Programme Design and Logistics

Participants receive an in-depth look at Ureka's structured planning,



educational methodologies, and student-centered pedagogy based on the LEAD framework. These insights can inspire programme enhancements and internationalization strategies back at their home institutions.

5. **Cultural and Academic Exchange**

Immersion in the local culture and academic environment of each GIP city enriches participants' global perspectives, informs cross-cultural understanding, and supports curriculum development and international initiatives.

6. **Insight into Future Student Opportunities**

Observing the GIP programme firsthand enables participants to evaluate the potential benefits for their own students, helping to identify study abroad and internship options that align with their institution's academic goals. They return with a clearer understanding of the programme's advantages, aiding in recommending it to prospective students.

7. **Recognition and Enhanced Internationalization Efforts**

Participating in these visits and receiving an international leadership certificate not only benefits individual professional growth but also supports institutional internationalization goals. Participants can take their experiences back to their institutions, enhancing the reputation of their international initiatives.

Duration: 3 days

Location: Any city worldwide where Ureka GIP is run. Availability as per schedule published by Ureka Education UK, get in touch with undersigned for details.

We can help facilitate all other travel arrangements. Limited spaces, 30 days advance confirmation required. Check our [Instagram profile](#) for glimpses of our work.

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